



Dear Community Supporter:

SUPPORT YOUR COMMUNITY & YOUR PARKS

We are asking for your help to support our local state parks by sponsoring the Willow River Trail Challenge. This event is a major fundraiser for the Friends of Willow River and Kinnickinnic State Parks. Several sponsorship levels are available.

Each year over 900,000 visitors come to the parks for a variety of activities including camping, hunting, fishing, hiking, birding, snowshoeing, cross-country skiing and naturalist activities. Proceeds from this event are used by the Friends Group to enhance the experience for visitors. We are a 501(c)(3) non-profit group of volunteers who work together with the park managers to organize and fund supplemental park programs, projects and events.

THE TRAIL CHALLENGE AND COMPANION EVENTS

The Fifth annual Willow River Trail Challenge will be held on Saturday, October 12, 2019 at Willow River State Park in Hudson, Wisconsin. The run will include 6.6K, 10.6K and an extra-challenging half-marathon route. The Trail Challenge attracts participants at many levels, ranging from elite to novice. Family friendly activities are also offered, including the wildly popular Kids Obstacle Challenge and the Family Fun Walk. In 2018 we hosted nearly 500 participants.

This is an Open House Day with free park admission for all visitors. Park attendance is high on such days, providing maximum visibility for sponsors.

For more information go to WillowKinniFriends.org or contact us at WRTC@willowkinnifriends.org or (651) 428-0519 cell.

Thank you in advance for your consideration and support.

Sincerely,

Theresa Gibson
The Trail Challenge Committee





SPONSORSHIP LEVELS

PREMIER SPONSOR Price is Negotiable starting at \$1,000. All benefits listed below plus the following:

- ❖ May set up booth and/or demo space at race venue
- ❖ Premier placement of logo on website
- ❖ Acknowledgement as Premier sponsor in our pre- and post-event participation emails
- ❖ Mentioned on Facebook/Twitter as Premier sponsor
- ❖ Facebook marketing link to your company
- ❖ Premier placement of logo on all promotional and collateral items
- ❖ Additional considerations negotiable

\$750 SPONSOR All benefits listed below plus the following:

- ❖ Reserved space for your company banner (provided by sponsor) at the race venue
- ❖ Four complimentary race entries

\$500 SPONSOR All benefits listed below plus the following:

- ❖ Recognition announcements throughout race
- ❖ Acknowledgement in our pre- and post-event participation emails
- ❖ Mentioned on Facebook/Twitter as event sponsor
- ❖ Two complimentary race entries

\$250 SPONSOR

- ❖ Logo on promotional, marketing and collateral items
- ❖ Logo on race shirt
- ❖ May provide promotional materials for distribution to participants





SPONSORSHIP LEVEL

- Premier Sponsor \$_____
- \$750 Sponsor
- \$500 Sponsor
- \$250 Sponsor
- Other \$_____
- In-Kind Donation: Name of item(s) donated _____

Please deliver your in-kind donation item(s) by October 1 to Willow River State Park or contact us at (651) 428-0519 or WRTC@willowkinnifriends.org to arrange pick-up.

LOGO/ARTWORK SUBMISSION: All logos should be provided as vector graphic images. We accept the following file formats EPS, AI, and PDF. Email to: julesdesign@centurytel.net

PAYMENT

- Check (payable to: Friends of Willow River & Kinnickinnic State Parks)
Mail to Friends at 1034 County Road A, Hudson, WI 54016
- American Express, Discover, VISA or MasterCard

Card No _____ Expiration date/year _____ CW Code _____
Name on Card _____ Signature _____

The Willow River Trail Challenge is a fundraiser for the Friends of Willow River and Kinnickinnic State Parks, Inc., a 501(c)(3) non-profit charitable organization. Your donation is tax-deductible to the extent permitted by law.

Sponsor Name / Contact Name (please print) _____

Address _____

City / State / Zip _____

Phone _____ E-mail _____

Signature of sponsor representative _____

